



cube.

The Brand Kit

Content Outline

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Color Palette 3

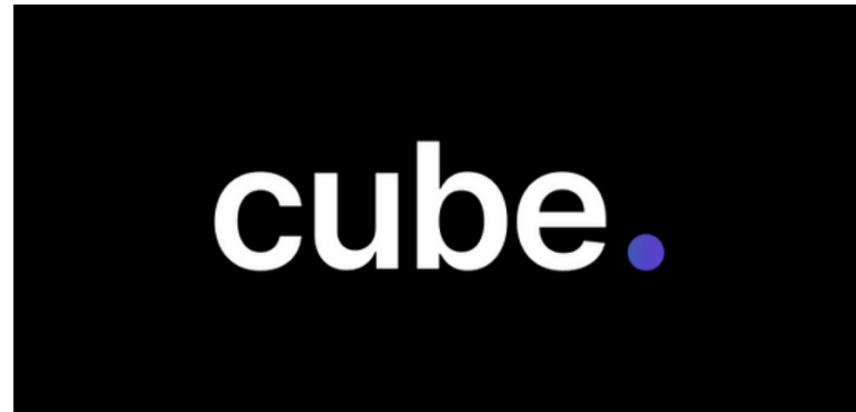
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Social Media Post Application 9

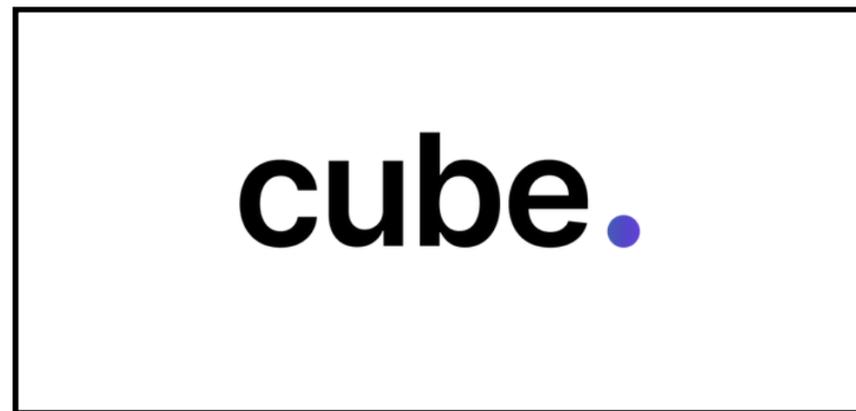
cube.

The Logo

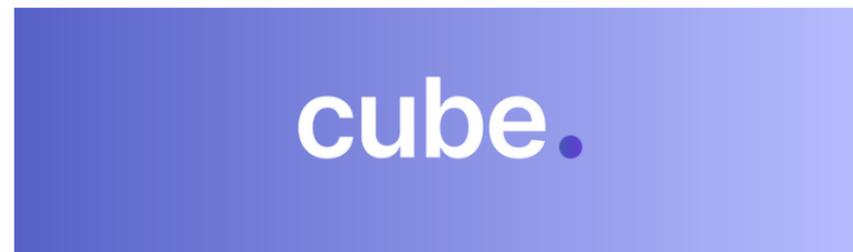
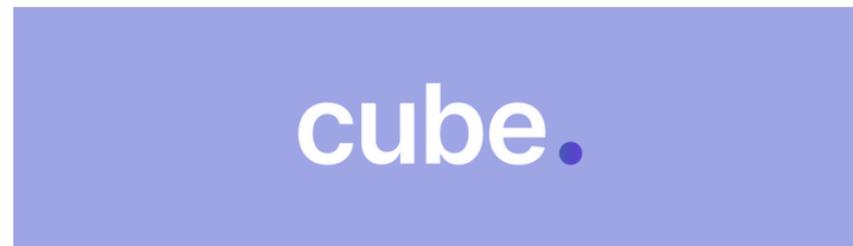
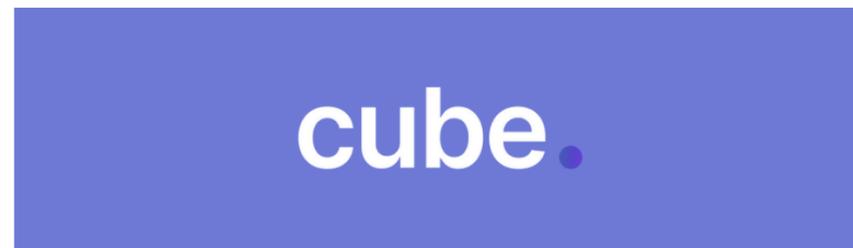
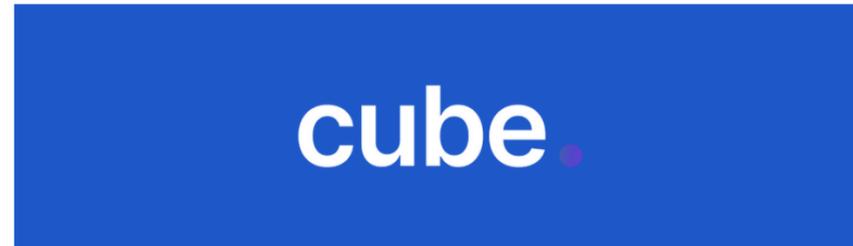
Logo Application on Black



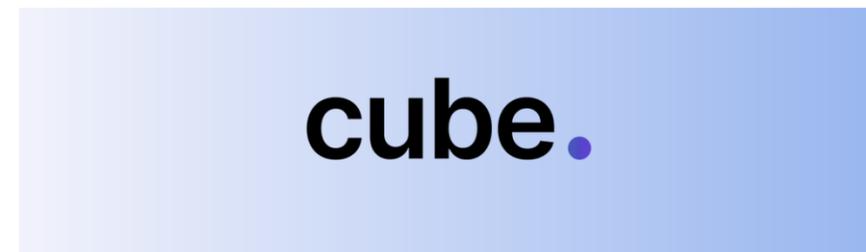
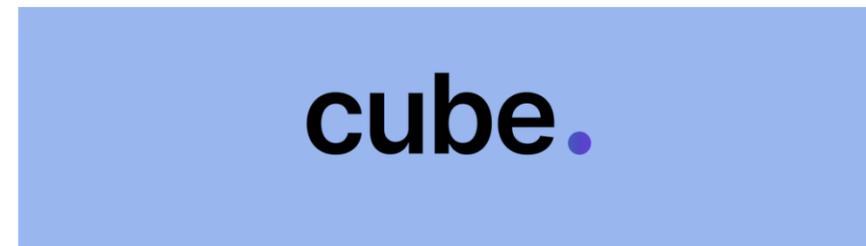
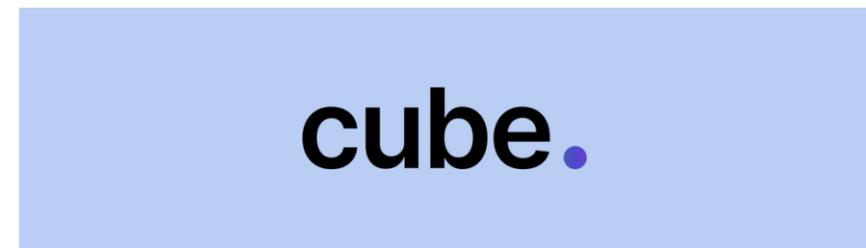
Logo Application on White



Logo Application on Color



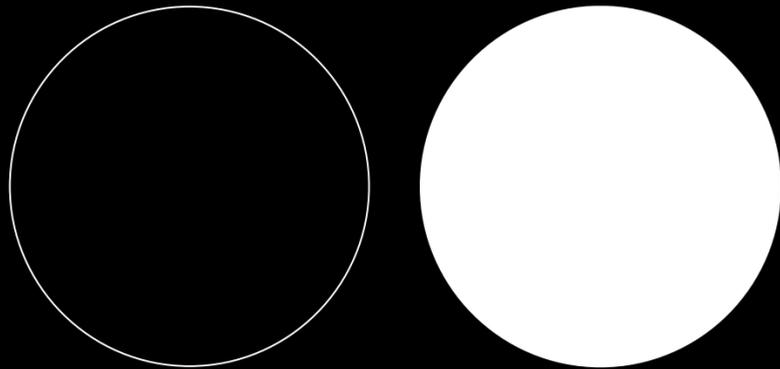
Logo Application on Color





The Color Palette

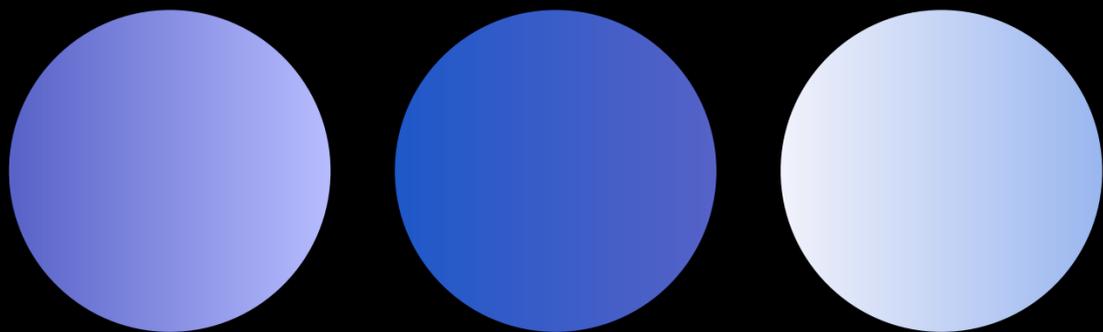
Primary Colors



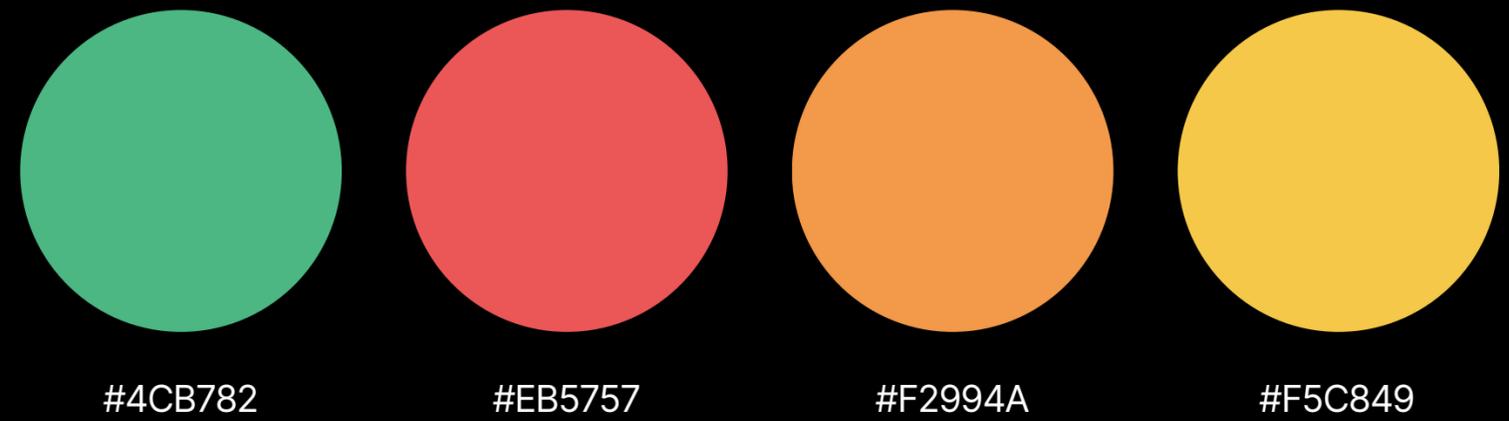
Secondary



Gradients



Tertiary



Fonts & Typography

Our font selection reflects a balance of professionalism and timeless appeal, featuring clean, legible forms and distinctive character.

Aa

Inter

Main Font

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&*()

Aa

Cormorant Garamond

Alternative Font

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&*()

Font Hierarchy

Cube

Inter Semibold

150 pt

Innovation that flows.

Inter Medium

50 pt

Cube delivers smart SEO solutions that take the hard work out of growing your online presence so you can focus on running your business and enjoying life more.

Inter Regular

25 pt

Type Application

Flow into growth.

Focus on your business let us handle your SEO.

Innovative solutions that enhance everyday life.

We make SEO easy to understand and even easier to benefit from.



Social Media Post

Think
SEO 
is just for
Google? 

cube.

pinterest
people search for
Creative & design inspiratrion
such as wedding decor ideas

PRO TIP 
use rich pins & keyword-optimized
descriptions to boost your content
reach

Example 
Wedding table setting in pastel
theme

cube.

BUSINESS  LOGO HERE

DIGITAL MARKETING

MEDIA   **SEO**  BRANDING

GET STARTED

It's time to switch to the digital world to introduce your products
and business to the world through social media with us.

youtube
people search for
how-to videos, product reviews
and tutorial content

PRO TIP  SUBSCRIBE
use searchable titles and descriptions
and tags with clear keywords

Example 
How to put your profile on **GMB**

cube.

linkedin
people search for
**B2b product and services industry
insights**

PRO TIP 
optimize profile headline, about
section and post captions with
keywords

Example 
companies providing sales services

cube.

amazon
people search for
**product, product reviews
comparison and deals**

PRO TIP 
optimize titles and descriptions, with
customer centric keywords

Example 
Best headphone under 500

instagram
people search for
trends and inspiration in
their niche

PRO TIP 
add keywords to your bio, captions
and even alt text for images

Example 
Summer dress for Europe

cube.

BASIC SEO TECHNIQUES
Stop dreaming anda start doing.



@reallygreatsite

This is Cube.

