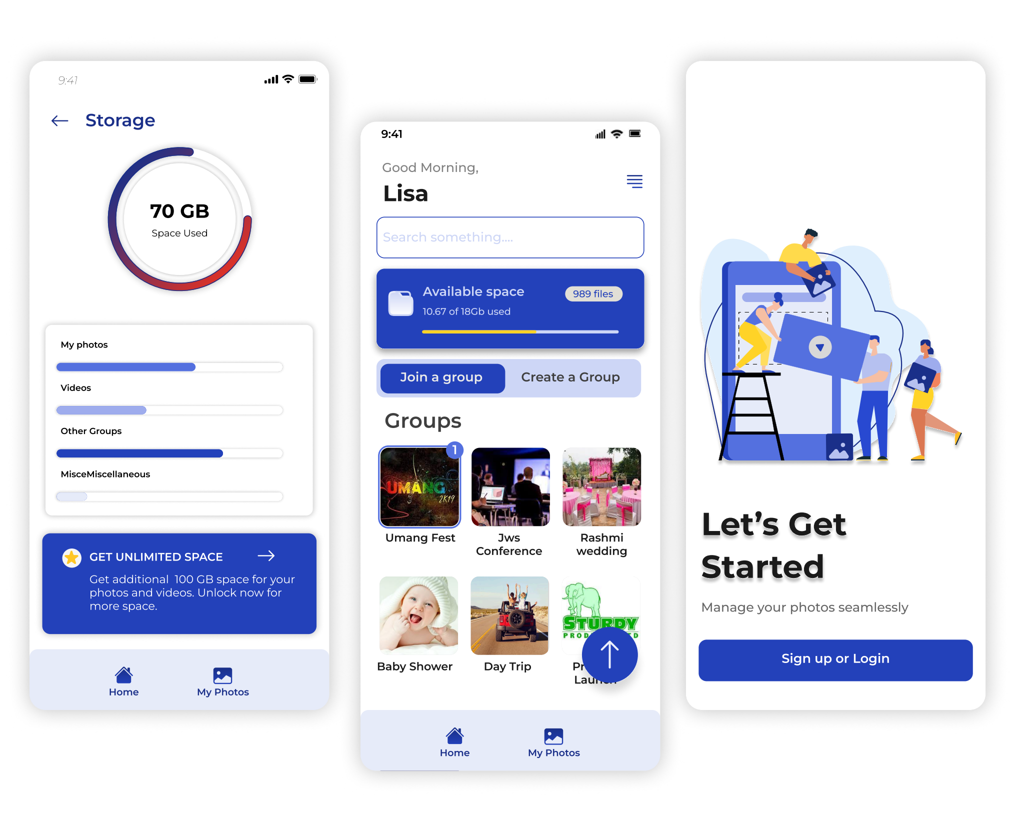
Kwikpic



WHAT IS KWIKPIC?

Kwikpic Is A Community Driven AI Photo Sharing Platform. You Can Create A Group On The Kwikpic App For Every Occasion. Just Dump All The Photos, And It Will Intelligently Share Pictures With Friends And Family In High Quality Without Messing Up Your Gallery.

Project Overview

As a UI designer at KwikPic, my responsibility involved improving the app's user interface. I crafted visually appealing designs consistent with the company's branding and established a style guide for design cohesion. My aim was to ensure an visualVisually appealing and enjoyable user interface, supported by initial wireframes for ongoing development.

Problem Statement

The current user interface (UI) of KwikPic faces several issues regarding standard typography, font sizes, and inconsistent icon designs. These problems hinder the overall user experience and brand consistency. There is a need to redesign the UI of KwikPic to address these issues and create a visually appealing and cohesive interface that enhances usability and strengthens the brand identity.

Process

Despite working within time and resource constraints, we aimed to streamline our processes while achieving a highly satisfactory and successful outcome for the company.

01.Learn

I extensively studied the information provided by the company regarding competitor user experiences and target audience. Additionally, I conducted independent research and sought insights from industry professionals such as photographers and designers to gain a comprehensive understanding of their perspectives on the app.

Goals · Problems · Competitors analysis · Target group · User journey map

01.Build

To design our application, I first created an information arcnitecure, maooed our the users journey, and determined necessary screens and functions. I then developed prototypes for testing and retinement, prioritizing usability and functionality to create an intuitive experience for our users.

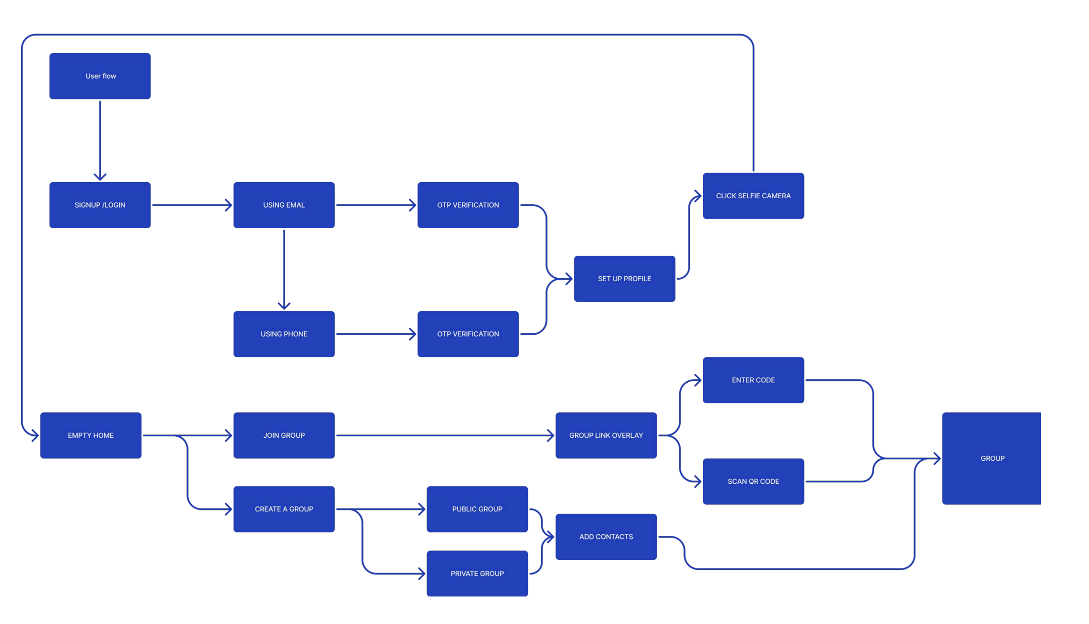
Lo-fi wireframes · Hi-fi wireframes · Style guide · Illustrations

01.Test

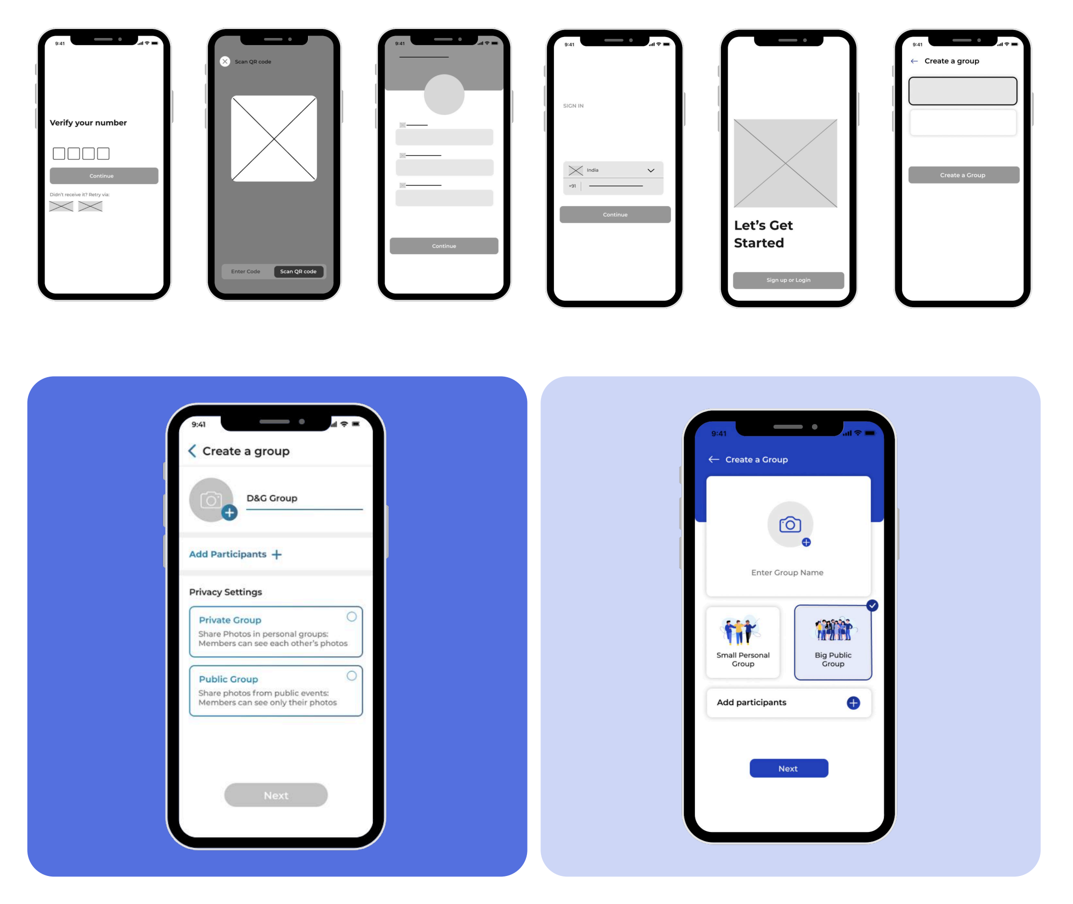
I validate solutions from the Build phase - collect findings/feedback for the next iteration in the Learn phase, if necessary. To check the proposed solutions, I chose tests with people with whom I had previously talked about the needs. This allowed me to fine-tune our ideas.

Feedbacks · 5 minute test

User Journey Map



Lo-Fi wireframes



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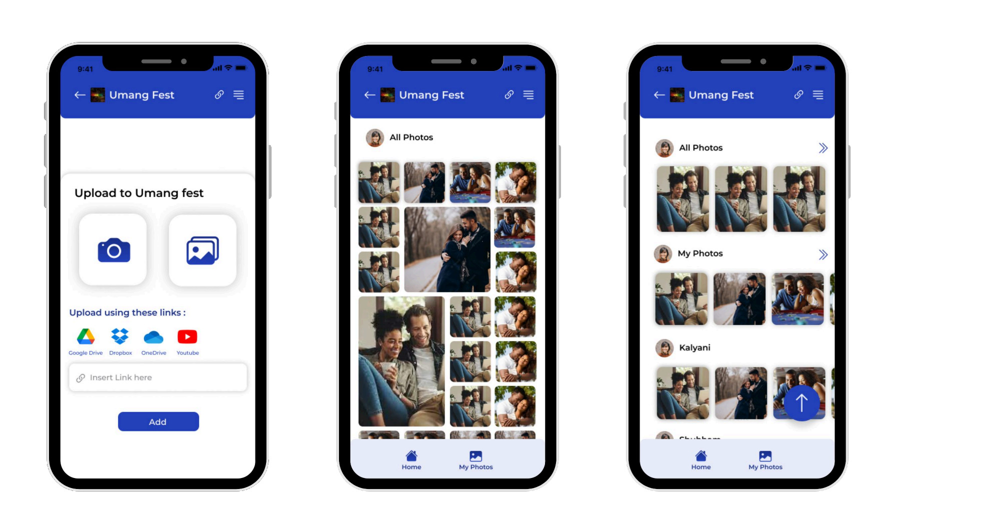
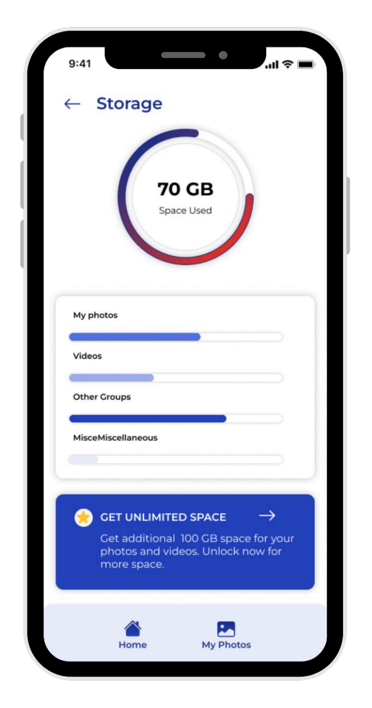
Montserrat- **Semibold**, **Bold**,Regular

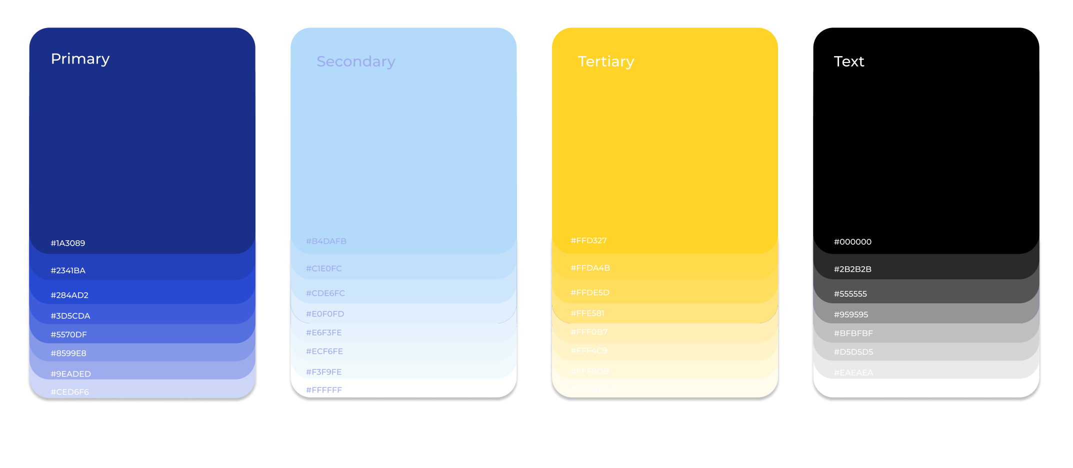


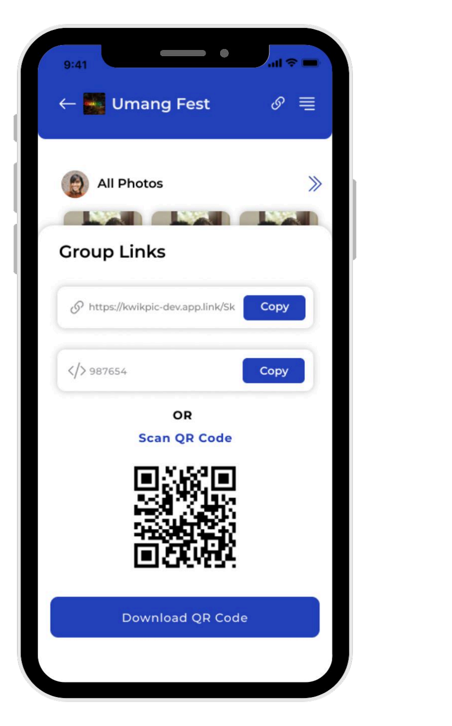


Manage Storage

With the introduction of a new storage screen, managing storage with KwikPic has become effortless. This feature provides users with a clear view of the available space remaining on their app, making it easier to keep track of their storage usage.

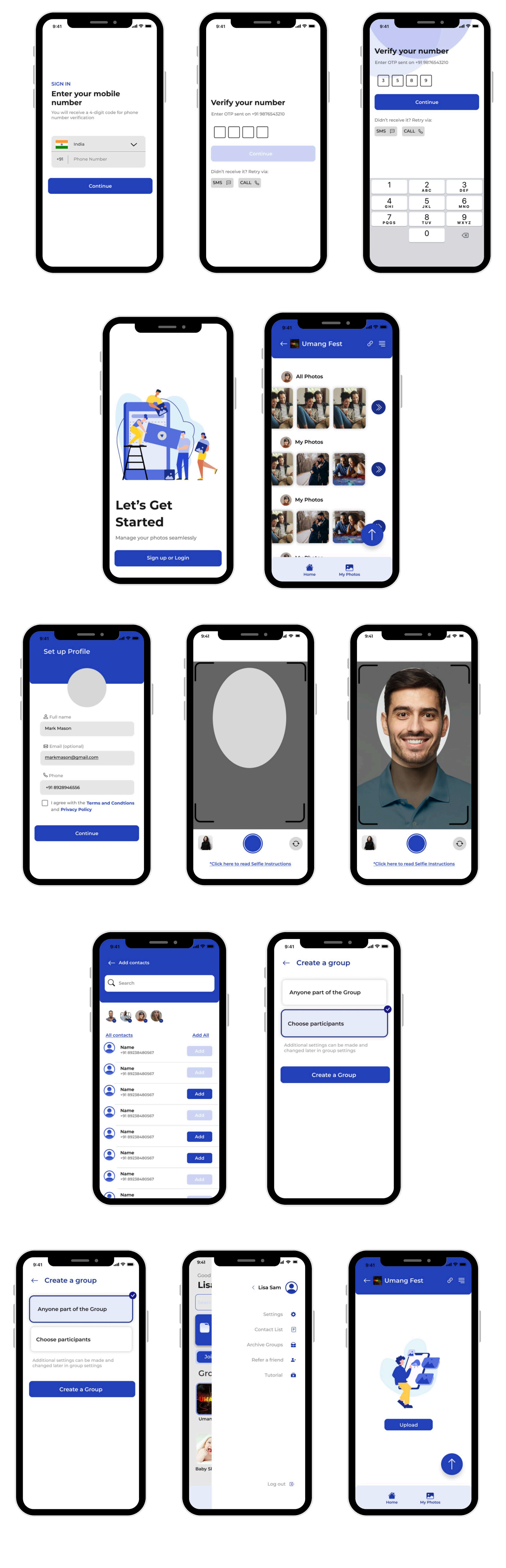
Colours





Sharing Group Links

Now, sharing group links with your family, friends, and clients has become hassle-free thanks to the quick sharing feature. With this feature, you can effortlessly share group links without any inconvenience, allowing you to easily connect and communicate with your desired audience.

Illustrations

FINAL UI DESIGNS